



Business Leaders Building Community

For Immediate Release

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**IDENTITY CLARK COUNTY APPOINTS TOM TEESDALE TO BOARD,
PROMOTES SEAN PHILBROOK**



Tom Teesdale



Sean Philbrook

VANCOUVER, Wash. – (December 20, 2021) – The business leaders group Identity Clark County has appointed Tom Teesdale to its Board of Directors and promoted Sean Philbrook to Vice President of Programs.

Mr. Teesdale is Vice President of Marketing for ilani, a 400,000 square foot entertainment complex with a hotel under construction along Interstate 5 near Ridgefield. He joined ilani in 2016 with a focus on driving market share, revenue growth and customer loyalty programs. His 30 years of gaming industry

experience includes marketing and operational leadership roles across the country with Ameristar and Penn National Gaming. Mr. Teesdale has a degree in communications from the University of Missouri.

Mr. Philbrook joined Identity Clark County in 2016 and has served as a critical component of the organization’s active involvement in policy and advocacy on behalf of business leaders in Clark County. He stewards a regional story-telling effort to promote Clark County, rallies business leader support for replacing the I-5 bridge, and oversaw two COVID-19 vaccination campaigns. Mr. Philbrook is board president of Rocksolid Community Teen Center, serves on the Portland Business Alliance transportation committee, and helps direct affordable housing funding to worthwhile projects. He has a degree in public affairs from WSU Vancouver and completed projects for the City of Vancouver.

Identity Clark County is a 29-year-old nonprofit business advocacy organization comprised of about 90 influential business leaders who together strive to build a better community. The privately funded organization maintains an office in Vancouver and a lobbying presence in Olympia. More information is at www.iccbusiness.org.