



*Business Leaders Building Community*

**For Immediate Release**

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**IDENTITY CLARK COUNTY SELECTS KATY BELOKONNY AS ED LYNCH HONORARY DIRECTOR, APPOINTS MATT BISTURIS AS DIRECTOR**



*Katy Belokonny (Left) and  
Matt Bisturis (Right)*

**VANCOUVER, Wash.** – (November 15, 2021) – The business leaders group Identity Clark County has selected Katy Belokonny to fill the Ed Lynch Board Seat, and appointed Matthew Bisturis to its Board of Directors.

Ms. Belokonny will serve a one-year honorary term on the group's board of directors. With 15 years of marketing and public relations experience, Ms. Belokonny leads public affairs for Vancouver-based PointNorth Consulting which supports the Interstate Bridge Replacement Program. She managed communications for C-

TRAN's bus rapid transit project and has provided communications services to several clients. The Clark County native has a degree in communications from Washington State University.

Mr. Bisturis was appointed to a permanent seat after serving in the Ed Lynch Board Seat in 2020 and 2021. Mr. Bisturis is a business and real estate attorney for the Vancouver office of Schwabe, Williamson and Wyatt. He joined the firm in 2008 after finishing his education at the University of Oregon and the University of Puget Sound. In addition to membership in both the Washington and Oregon State Bar business law sections, Mr. Bisturis is active locally in education and nonprofit capacities.

Ms. Belokonny is the sixth person to hold the Ed Lynch honorary board seat. Past honorees include Matt Bisturis, Maren Calvert, Terry Wollam, Avaly Scarpelli and Jim Mains.

The Ed Lynch Board Seat was formed in 2015 to honor the late Edward Lynch, who for decades was at the center of business and community development and was highly regarded for his character, leadership and decisive manner. Lynch chaired Identity Clark County for more than a decade. Persons selected demonstrate strong potential as a business and community leader, possess positive character attributes and will be an active participant in ICC.

The Ed Lynch Board Seat is underwritten by Michael Lynch, Ed Lynch's son, a Vancouver resident and philanthropist.

Identity Clark County is a 29-year-old nonprofit business advocacy organization comprised of about 90 influential business leaders who together strive to build a better community. The privately funded organization maintains an office in Vancouver and a lobbying presence in Olympia. More information is at [www.iccbusiness.org](http://www.iccbusiness.org).